



Awareness

We verify our suppliers comply with environmental laws and regulations to promote an environmentally responsible distribution chain.

We participate in public and private forums to create better practices and the adoption of new methodologies such as:

Recycling Day
The "Adopt-a-Tree" Program
The Water Optimization Program

Practices

We encourage the use of containers for confinement of:

Batteries
Light Bulbs
Oil

In addition, color-coded recycle bins for each residual have been strategically placed in all of our plants to promote the proper recycling of metal, cardboard, plastic and trash.

Clean Industry

Since 2005 we have been awarded the Clean Industry Certification by PROFEPA (Secretary of Environmental Protection).

Every year we certify our plants in the Voluntary Environmental Audit Program endorsed by Mexico PROFEPA. Results demonstrate that we comply with the current environment standards by evaluating our production process and analyzing the environmental impact toward the accomplishment of the certification.



Social Responsibility



The Mexican Philanthropic Center (CEMEFI) honored our Mexican operations with the Socially Responsible Organization Award for the fifth consecutive year. One of the categories we focus our efforts on is:

Preservation of the Environment

"Interceramic is committed to the conservation of the environment. We strive to maintain a harmonious relationship between The Environment and our processes through efficient planning and achievement of our goals without causing harm to our ecosystem."